

# CEC Pilot – A Starting Point

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GREATER SOUTH HAVEN AREA  
CHAMBER OF COMMERCE

# Our mission and mantra...

**To develop a systematic and supportive approach to small business development.**

*The train is leaving the station, it's gaining momentum, and it's time to get on board...*

*We'd love for you to join us; how do you see your organization enhancing ours and how can we help you?*

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# It's all about...

- Having a Plan
- Establishing an Identity
- Creating Awareness
- Changing Perceptions
- Developing Relationships
- Engaging Influence
- Collaborating and Partnering
- Connecting with Markets
- Identifying Tools and Resources
- Maintaining Momentum
- Becoming Sustainable
- And...

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# 2008/09 BRACE Focus

- E-Club
- Business Resource Centers
- Marketing Strategy
- Electronic Presence
- Networking Opportunities
- Credit/Non-Credit Classes
- Youth

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